## The New Sociology of Economic Behaviour

What are the solid achievements of the sociology of economic behaviour? What have been the main failures and omissions? How will the subject develop? In this assured and timely volume, the author demonstrates how the sociology of economic behaviour was hijacked by the economic sociology which grew out of Parsons' interpretation of Weber. This development meant that the moral considerations of classical sociology only received attention as means to economic ends. Economic sociology is based on insupportable assumptions about the power of economic rationality which also obscures the political nature of economic behaviour. The book seeks to revitalize the classical approach and introduces students to the essential ideas in the field. It also shows researchers and graduate students how to make use of concepts like demoralization, cheap labour, dignity at work and a fair day's pay to develop critiques of current economic arrangements.



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