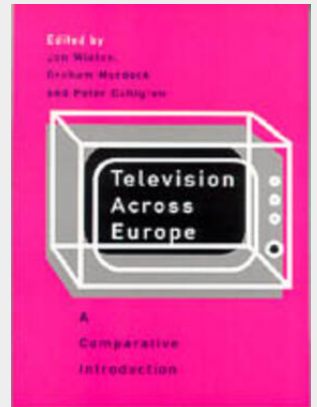


Wieten / Murdock / Dahlgren

Television Across Europe

A Comparative Introduction

Combining institutional textual and audience analysis, this book introduces students to the factors which have shaped television's development in contemporary Europe, and invites them to assess the issues that are at stake in its future. Divided into three parts, the book moves from the European broadcasting environment, through current patterns and trends in programming and programme making, to TV genres and issue-specific broadcasting. Incorporating a range of pedagogical devices: boxes of key facts, activities and notes for further reading, Television across Europe offers an essential introductory guide to television in Western Europe.



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