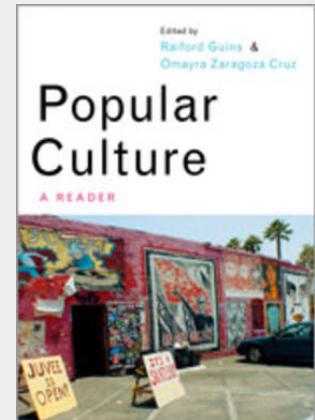


Popular Culture

A Reader

"The selection of essays here is outstanding. The Reader is particularly strong in bridging between founding figures and cutting edge work by newer writers." - Henry Jenkins, MIT "An extraordinarily well considered selection of articles and essays, arranged with skill and style." - Charlie Blake, University College Northampton Popular Culture: A Reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry, an intellectual object of inquiry and an integral component of all our lives. The volume is divided into 7 thematic sections, and each section is preceded by an introduction which engages with, and critiques, the chapters that follow. The book contains: - Classic writings from all the 'big names' including Raymond Williams, Stuart Hall, Walter Benjamin, Theodor Adorno, Frederic Jameson, Dick Hebdige, Angela McRobbie, Paul Gilroy and many more. - Contemporary cultural references throughout - this is not simply an historical account. - Pieces drawing on diverse national, disciplinary and subdisciplinary contexts. - Sensitivity to issues of gender, race and sexuality. This reader is a key resource for students of media and communication studies, cultural studies, and the sociology of the media.



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