

Flaherty

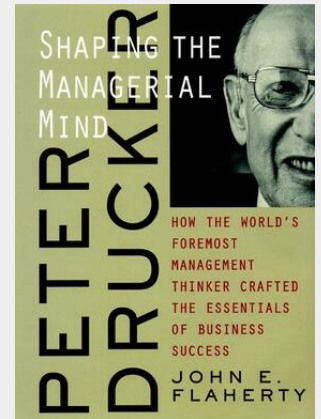
Peter Drucker

Shaping the Managerial Mind

A Definitive Overview of Peter Drucker's Contributions to Management "Flaherty has accomplished the impossible: making a systematic thinker out of me. I am particularly impressed by his skill in balancing chronology and themes, and that over a sixty-year time span. I have learned a great deal about my work from this book." --Peter F. Drucker "Peter F. Drucker is the organizational thought leader of the twentieth century. For the sake of our economy, our community, and our society, every citizen needs to be familiar with his work. John Flaherty's book is both an intellectual adventure and a practical guide to Peter Drucker's thinking. Peter Drucker: Shaping the Managerial Mind should be in the book bag of everyone hoping to lead change or build an effective organization." -- Frances Hesselbein, chairman of the board, The Peter F. Drucker Foundation for Nonprofit Management "At last! This much-needed comprehensive review of Drucker's thought will prove invaluable for those seeking a course in Drucker 101." --Sally Helgesen, author of The Web of Inclusion: Building a New Architecture for Great Organizations "There is no doubt that Peter Drucker is our most significant contributor to the concept of modern management. There is also no doubt that John Flaherty has produced our most significant analysis of Drucker's contributions to date. The scope of this effort is extraordinary." --Leonard A. Schlesinger, senior vice president for development and professor of sociology and public policy, Brown University To leaders, students, and admirers everywhere, he is "the father of modern management" and "the man who invented corporate America." According to Forbes magazine, he is still "the youngest managerial mind" after sixty prolific years of writing, lecturing, and consulting. He is Peter F. Drucker, the world's most widely read and influential thinker on business and management. While there have been several books about Peter Drucker and his life, this is the first to present a comprehensive synthesis and in-depth analysis of his works and insights on management. Drawing from over forty years as a student, follower, and friend, John E. Flaherty has created a definitive account of Drucker's managerial achievements. An expert on management himself, Flaherty provides readers with a practical overview of Drucker's most important contributions to management and business strategy. He not only captures Drucker's fundamental management concepts and ideas but also shows how these principles have current relevance for today's practitioners. For those new to Peter Drucker, this essential compendium is a crash course on his most profound discoveries on management, change, entrepreneurial endeavor, and executive effectiveness. For those who have read Drucker's extensive writings, this significant volume offers deeper insight into his more novel and far-reaching concepts. Filled with useful summaries and checklists of key lessons, Peter Drucker: Shaping the Managerial Mind distills a lifetime of wisdom and experience for managers and students everywhere.

Peter Drucker gilt weltweit als der Vater des modernen Management. Flahertys Buch unterscheidet sich von anderen Büchern über Peter Drucker, weil es sich ausschließlich auf Druckers Managementprinzipien konzentriert. Es bietet eine umfassende Synthese und tiefgreifende Analyse von Druckers Lehren zum Thema Strategie, Wandel, Unternehmertum, Führung, Kommunikation, Entscheidungsfindung und vieles mehr in einem einzigen handlichen Band. Es ist ein idealer Ratgeber für Manager und Führungskräfte, die täglich mit neuen Herausforderungen konfrontiert werden. Peter Drucker hat in sechs Jahrzehnten mit seinen Arbeiten eine Quelle des Wissens und der Inspiration für Studenten und Fachleute geschaffen. Für alle, die sich erstmals mit Drucker beschäftigen, bietet dieser Band eine ideale Einführung in seine bahnbrechenden Erkenntnisse. Für Drucker-Kenner enthält er eine Fülle weiterführender und detaillierter Informationen zu Druckers innovativen und weitreichenden Konzepten.

"Flaherty has accomplished the impossible: making a systematic thinker out of me. I am particularly impressed by his skill in balancing chronology and themes. and that over a



43,00 €
40,19 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780787960667
Medium: Buch
ISBN: 978-0-7879-6066-7
Verlag: Wiley
Erscheinungstermin: 02.02.2002
Sprache(n): Englisch
Auflage: 1. Auflage 2002
Produktform: Kartoniert
Gewicht: 693 g
Seiten: 464
Format (B x H): 156 x 234 mm

