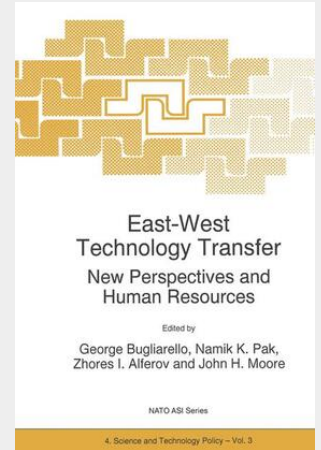


## East-West Technology Transfer

New Perspectives and Human Resources

A wide-ranging review of the issues and opportunities in the transfer of technology between advanced industrial countries and the countries of the Former Soviet Union. A major theme is the complex socio-technological aspects of the process, together with the related human factors and leadership requirements. The book presents a very open exchange of views on the difficult obstacles that the countries of the Former Soviet Union need to overcome and the market economy countries of the west need to understand. Issues of patents, intellectual property, personnel training, reorganization of formerly centralized economies, incentives, information exchange, and possible models for effective transfer are highlighted, together with specific examples and discussions of the most up-to-date knowledge about technology transfer. Audience: All individuals and organizations concerned with the transfer of technology, particularly those interested in a candid appraisal of the issues and opportunities for the transfer of technology and industrial and scientific cooperation between industrialized market economies and the countries of Eastern Europe and Central Asia.



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