

Kosecoff / Fink

Evaluation Basics

A Practitioner's Manual

Unlike their predecessors, present-day evaluators must negotiate with public and private agencies, organize and administer projects, speak to groups, write reports and budgets, as well as play the role of politician and philosopher. Additionally, they must think as ethicists when asking personal survey questions (so as not to violate the privacy of the individual) or contemplate random assignment (thereby potentially denying services to some). Evaluation Basics offers proven techniques in a "how to" format, with step-by-step directions and illustrations. This book will be of use to those conducting evaluations, working with someone else who does, or planning to conduct evaluations in the future.

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