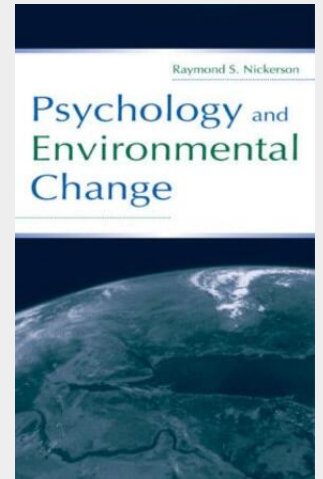


Nickerson

Psychology and Environmental Change

This book stimulates thinking on the topic of detrimental environmental change and how research psychologists can help to address the problem. In addition to reporting environmentally relevant psychological research, the author identifies the most pressing questions from an environmental point of view. Psychology and Environmental Change: *focuses on ways in which human behavior contributes to the problem; *deals with the assessment and change of attitudes and with studies of change of behavior; *proposes ways in which psychological research can contribute to making technology and its products more environmentally benign; and *introduces topics such as consumption, risk assessment, cost-benefit and tradeoff analyses, competition, negotiation, and policymaking, and how they relate to the objective of protecting the environment.



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