

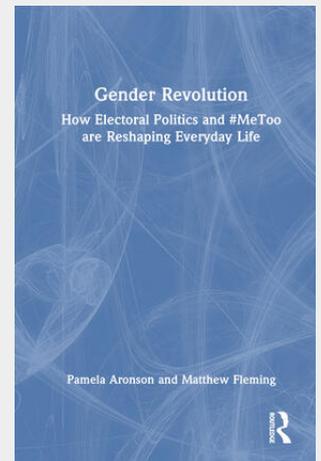
Aronson / Fleming

## Gender Revolution

How Electoral Politics and #MeToo Are Reshaping Everyday Life

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Gender Revolution carefully examines the profound transformations happening in both public and private arenas of gender relations. It also draws critical attention to the simultaneous and potent challenges that have risen in response. The authors look to large-scale phenomena in this contemporary study and address how electoral politics and the #MeToo movement are reshaping everyday life. This gender revolution has led to a culture in which women, and increasing numbers of men, refuse to accept traditional gender norms and gender inequalities. People of all genders no longer tolerate abuses of power in politics or in their interpersonal relationships. Despite vigorous resistance, women are seizing power and refusing to back down, in ways both large and small. The authors note on the one hand that people of all genders in support of these transformations are voting for progressive candidates, engaging on social media, and making their interpersonal relationships more equal. On the other hand, they document considerable backlash and contestation, as some people are resisting these changes and creating adversarial gender divisions. Probing across these issues, the book develops an analysis of gendered social and cultural change that reveals how movement ideas diffuse into broader culture. Gender Revolution presents a vibrant and essential study for a moment marked by significant changes to attitudes, beliefs, and views surrounding gender and gender relations and will appeal to readers interested in the scholarly study of gender, society, politics, media, law, and culture.



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