

## Into the Gateway

Project on Power, Place and Publics

This book advances the trend toward field methods in rhetorical scholarship by collecting distinct chapters based on the same object of study – the University of Nevada, Reno’s Masterplan that extends the University into the adjacent community. Exploring the perennial problem of university-community relations from the perspective of multiple publics, this book provides thick description of a local issue that resonates with communities across the country. The fieldwork for each chapter was conducted in groups during a single, week-long site visit that asked scholars to study the asymmetrical traction among different communities to organize, publicize, and advocate positions around a proposed redevelopment project. Surveying the results of this professional experiment – the Project on Power, Place, and Publics – each chapter offers a theoretical intervention into the same material site, illustrates diverse place-based field methods, and models the scholarly results of work that mixes slow, deliberate, and thoughtful analysis with the fast pace and spontaneous demands of participatory research. This volume is unique for a number of reasons: it is the only study to concretely illustrate the compatibility of field methods with a wide range of theoretical perspectives; it attests to the possibility of deeply collaborative research as teams of researchers engaged multiple local partners to produce these chapters; and, it challenges the pervasive intellectual terrain that pits one theory against another by showing how diverse scholarly approaches can bolster one another. With a new introduction, afterword, and post-script material from authors, the other chapters in this book were originally published as a special issue of *Review of Communication*.

**57,00 €**

53,27 € (zzgl. MwSt.)

*Lieferfrist: bis zu 10 Tage*

**Artikelnummer:** 9781032193977

**Medium:** Buch

**ISBN:** 978-1-032-19397-7

**Verlag:** Routledge

**Erscheinungstermin:** 29.01.2024

**Sprache(n):** Englisch

**Auflage:** 1. Auflage 2024

**Produktform:** Kartoniert

**Gewicht:** 227 g

**Seiten:** 134

**Format (B x H):** 178 x 254 mm

