

Cameron

## Building an Innovation Hotspot

Approaches and Policies to Stimulating New Industry

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How can you increase innovation at local levels and build new technology hotspots? Building an Innovation Hotspot outlines the approaches governments, communities and industry have used to stimulate innovation and examines the evidence behind them. It also identifies real-world examples where these approaches have worked and where they have failed. As future industries will be built on new technologies – particularly digital technologies – the final chapters of this book consider how artificial intelligence, blockchain, augmented and virtual reality, and 3D printing might change not just where innovation occurs, but innovation itself. Stimulating innovation will be key to addressing our future needs in the shadow of the COVID-19 pandemic and in tackling the all-pervasive impacts of climate change. This is an essential book for anyone looking to build their local economy and compete in a more globalized world connected by the next wave of digital technology.



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