Discourse, Rhetoric and Shifting Political Behaviour in China

Using political discourse analysis, this book examines the extent to which the salient approaches of previous leadership generations have translated into present day policies shepherded in by Xi Jinping. On the strategic political level, the book includes comparisons of China's recent leadership periods with a focus on Xi Jinping's era, and contains examples of whether and how specific topics and tactics reoccur across generations. The state development strategy section then goes on to include chapters on shaping China's strategic narratives, neoliberal discourse within state developmentalism, and keyword evolution. The practical policies part looks at the issues of re-education, health, class, and ethnicity, analysing how the leaders talk about China's poor, frame the representations of megaprojects on social media, and discursively display diplomatic strength. As a study of the rule of Xi Jinping and the rhetoric of the contemporary Chinese political system, this book will be of huge interest to students and scholars of Chinese politics and political science more broadly.



ISCOURSE, RHETORIC AND Shifting Political Behaviour in China

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