

Fortney / Smail

Calculus for Business and Economics

An Example-Based Introduction

Calculus for Business and Economics: An Example-Based Introduction is designed for first-year university students specializing in business and economics. This book is crafted in a clear, easy-to-read style, covering all the essential calculus-related topics that students are likely to encounter in their studies. With real-world business and economics applications seamlessly integrated around the core calculus concepts, students will find the book of real practical value throughout their time in university and beyond. Features - Three hundred easy-to-follow examples throughout, carefully crafted to illustrate the concepts and ideas discussed. - Numerous exercises to practice, with solutions available online to help you learn at your own pace. - Each chapter concludes with a section showcasing the real-world business and economics applications of the discussed mathematical concepts.



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