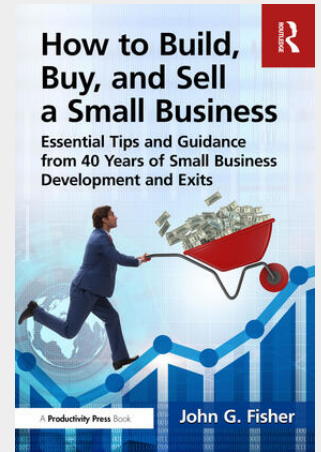


Fisher

How to Build, Buy, and Sell a Small Business

Essential Tips and Expert Guidance from 40 Years of Small Business Development

Small business owners do not have the time or resources to consult with so-called 'business experts' every time a particular issue comes up. It just takes too long for an 'outsider' to understand their particular business niche. Clearly legal and accounting issues need professional support. But most ongoing issues have to do with judgement calls, not detailed, technical expertise. This book covers non-technical issues such as 'am I really suited to be an entrepreneur?', managing salespeople, human resources, bribery/corruption, grow or acquire, failing to plan, money management and selling up on retirement. The book also includes topics such as: dealing with cash, potential fraud, bribery, people performance, morales, acquisitions and much more including selling your business when the time is right. The authors' approach is to provide practical, experienced advice gleaned over 40 years on the main topics which challenge small business owners every day, not just once or twice a year.



44,50 €

41,59 € (zzgl. MwSt.)

vorbestellbar, Erscheinungstermin ca.
November 2024

Artikelnummer: 9781032872353

Medium: Buch

ISBN: 978-1-032-87235-3

Verlag: Taylor & Francis Ltd

Erscheinungstermin: 28.11.2024

Sprache(n): Englisch

Auflage: 1. Auflage 2024

Produktform: Kartoniert

Seiten: 124

Format (B x H): 152 x 229 mm

