

## Insights on the Development of Micro, Small, and Medium-Sized Enterprises in Indonesia

This book is about micro-, small and medium-sized enterprises (MSMEs) in Indonesia. Based on the literature on MSMEs, especially in developing countries and in Indonesia, the latest country data, and the results of several case studies and surveys, and using a descriptive approach, this book presents and discusses the latest developments in MSMEs in the country, in particular their contribution to the formation of GDP, creation of employment opportunities and productivity, main obstacles, level of internationalization (export performance), digitalization, cluster development, and women's entrepreneurship. The main aim of this book is to answer the following question: can Indonesian MSMEs survive amidst globalization, increasingly fierce competition in the global market, as well as technological advances, including the increasingly massive use of artificial technology? Especially in Indonesia, this question has not received much attention in the research on MSMEs that has been conducted so far. Therefore, this book fills this gap.



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