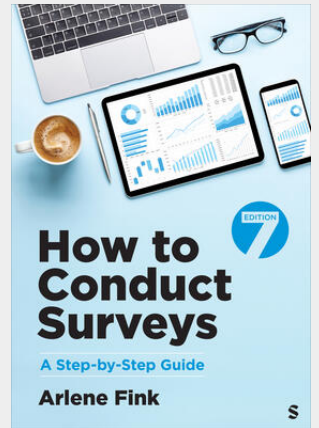


Fink

## How to Conduct Surveys

A Step-by-Step Guide

The seventh edition of *How to Conduct Surveys: A Step-by-Step Guide* by Arlene Fink provides a concise and reliable resource for developing and running surveys. The seventh edition includes new information on the use of AI in surveys, social media, videoconference platforms, cultural validity, and research ethics, along with updated data and citations throughout.



**69,00 €**

64,49 € (zzgl. MwSt.)

*vorbestellbar, Erscheinungstermin ca.  
Dezember 2024*

**Artikelnummer:** 9781071861325

**Medium:** Buch

**ISBN:** 978-1-0718-6132-5

**Verlag:** SAGE Publications Inc

**Erscheinungstermin:** 14.01.2025

**Sprache(n):** Englisch

**Auflage:** Seventh Auflage

**Produktform:** Kartoniert

**Seiten:** 208

**Format (B x H):** 177 x 254 mm

