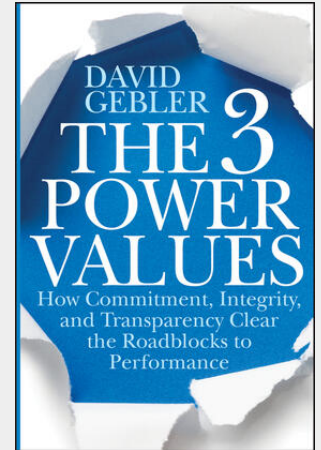


The Three Power Values

Get organizational results by nurturing commitment, integrity, and transparency A healthy corporate culture is the secret to an organization's performance. The good news is that employees already embody the values needed to propel the organization to its goals, but institutional roadblocks get in the way. All too often leaders don't know how to diagnose their culture in order to clear these roadblocks to performance. The 3 Power Values presents a breakthrough model that permits leaders to measure and manage culture. To create a fully aligned high-performing culture, leaders need only focus on nurturing three catalyst values: Commitment, Integrity, and Transparency. * Offers an innovative values-centered model to help organizations achieve short-term goals without sacrificing long-run sustainability * Filled with lively case studies of major companies including Johnson & Johnson and Boeing * David Gebler is a recognized thought leader in the field of values-based ethics and culture risk management The 3 Power Values offers leaders at all levels a unique and accessible approach to identifying the behavioral challenges that are hindering their corporate culture and to removing them effectively.

Praise for The 3 Power Values "David Gebler has written a much-needed and timely book. The 3 Power Values provides a simple framework for action that will help any organization reduce risks and achieve long-term sustainable value."-Shari Redstone, vice-chairman, CBS Corporation and Viacom, Inc. "Just an excellent, excellent book. Gebler brings needed common sense to the often vague, unactionable, and fog-sculpting enterprise known as organizational effectiveness."-Charles H. Green, coauthor, The Trusted Advisor; founder and CEO,Trusted Advisor Associates "An erudite and comprehensive account of why culture and values matter from a consultant who lives and breathes his métier." -Richard Barrett, chairman and founder, Barrett Values Centre; author, The New Leadership Paradigm "Outstanding practical guidance on a difficult and crucially important issue for managers." -Joseph L. Badaracco, John Shad Professor of Business Ethics,Harvard Business School "Drawing heavily on basic psychological and economic principles, The 3 Power Values is a must-read for leaders wishing to better understand their people, their organizations, and themselves. All of us benefit when individuals and organizations exercise commitment, integrity, and transparency."-Jennifer Robin, coauthor, The Great Workplace "Illuminating, compelling, and actionable. A true contribution for leaders navigating the complex intersection of company performance, values, compliance, people, and organizational behavior." -Kim Rucker, senior vice president and general counsel, Avon Products, Inc.



33,50 €

31,31 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781118101322

Medium: Buch

ISBN: 978-1-118-10132-2

Verlag: Wiley

Erscheinungstermin: 01.05.2012

Sprache(n): Englisch

Auflage: 1. Auflage 2012

Produktform: Gebunden

Gewicht: 509 g

Seiten: 240

Format (B x H): 157 x 235 mm

