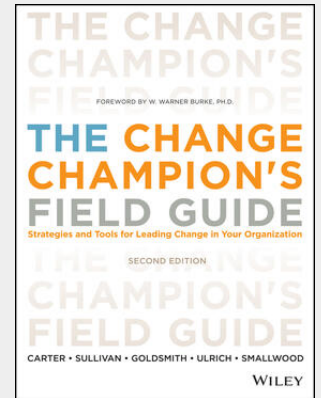


The Change Champion's Field Guide

Strategies and Tools for Leading Change in Your Organization

Nearly a decade later, leading change pioneers in the field have realigned to bring you the second edition of the Change Champion's Fieldguide. This thoroughly revised and updated edition of the Change Champion's Field Guide is filled with the information, tools, and strategies needed to implement a best practice change or leadership development initiative where everyone wins. In forty-five chapters, the guide's contributors, widely acknowledged as the "change champions" and leaders in the fields of organizational change and leadership development, explore the competencies and practices that define an effective change leader. Change Champions such as Harrison Owen, Edgar Schein, Marv Weisbord, Sandra Janoff, Mary Eggers, William Rothwell, Dave Ulrich, Marshall Goldsmith, Judith Katz, Peter Koestenbaum, Dick Axelrod, David Cooperrider, and scores of others provide their sage advice, practical applications, and examples of change methods that work. Change Champion's Field Guide examines the topic of leadership and change within four main topics including: * Key elements of leading successful and results-driven change * Tools, models, instruments, and strategies for leading change * Critical success and failure factors * Trends and research on innovation, change, and leadership * Guidelines on how to design, implement, and evaluate change and leadership initiatives * Fresh case studies that highlight leading companies who are implementing successful change in innovative and inspired ways.

This thoroughly revised and updated edition of The Change Champion's Field Guide is filled with the information, tools, and strategies needed to implement a best practice change or a winning leadership development initiative. In forty-five chapters, the guide's contributors (widely recognized as the "change champions" and leaders in the fields of organizational change and leadership development) explore the attributes that define an effective change leader including openness to learning and collaboration, humility, innovation, creativity, high regard for people's needs and perspectives, and a passion for sustainable change. The Change Champion's Field Guide examines the topic of leadership and change into four main topics and includes: * Key elements of leading successful and results-driven change * Tools, models, instruments, and strategies for leading change * Critical success factors and critical failure factors * Trends and research on innovation, change, and leadership * Guidelines on how to design, implement, and evaluate change and leadership initiatives This second edition also includes fresh case studies that highlight leading companies who are implementing successful change in innovative and inspired ways. Praise for The Change Champion's Field Guide, Second Edition "Written by founders in the field, this new edition is easily one of the best and most practical resources for implementing individual, team, and organizational change. Both internal and external change agents should adopt the sage advice in this book and champion change!" -Brian Fishel, senior vice president, Enterprise Leadership Development, Bank of America "These renowned authors provide superb collections of experiences, insight, and tools to help you successfully navigate and lead change. Very timely reference manual for us all!" -Dan Hawkins, vice president, Human Resources & Communications, Ingersoll Rand



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