

Webman

MoneyShift

How to Prosper from What You Can't Control

The financial world is changing; this book shows you how to update your ideas about investing and keep pace. Investing successfully means figuring out where economic value is being created, and then identifying the investment opportunities that result.

MoneyShift: How to Prosper From What You Can't Control helps readers do just that. In addition to explaining the epic shifts in global economic momentum that have created a new financial reality for investors in recent years, the book offers readers a guide through new investment opportunities available in both emerging and developed markets. This book also points out the potential risks and then puts opportunities and risks together in outlining a sensible approach all readers can follow to develop their own investment strategy. Describing the transformation in global economic momentum and explaining why and where the centers of growth have moved, the book explores the new opportunity this change represents and sets realistic expectations for creating wealth through investment. * Presents a new kind of investment strategy, including investing in your own human capital, while not neglecting advice on how to identify, assess, and manage risk * Provides navigational tools for financial planning and for making money in a new environment we cannot simply wish or vote away * Explains how domestic economic problems, the damage done to the financial system, government debt crises around the world, and even changing birth rates and aging populations have wrought a fundamental transformation in how wealth is and is not now created, and that these changes, while challenging, present great investment opportunities for those prepared to seize them By demonstrating the seismic changes in the economic topography, MoneyShift teaches you how these changes can be turned into an exceptional opportunity for increasing wealth through investing. To put it simply, there is money to be made in what you can't change about the world's economy. This book shows you how.

Praise For MoneyShift "MoneyShift is a brilliant book, authoritative yet enthralling as it describes how past investment strategies no longer apply. Nowhere else have I seen such a coherent and convincing explanation of the financial crisis of 2007 and its implications for the investor." -Leonard Mlodinow, author of Subliminal: How Your Unconscious Mind Rules Your Behavior and The Drunkard's Walk: How Randomness Rules Our Lives "Jerry Webman does a fantastic job explaining our changing, complicated, and global world in understandable language. Dr. Webman makes investment issues accessible to those of modest or vast means. A solid framework for thinking!" -Bob Doll, Chief Equity Strategist, BlackRock "Jerry Webman takes on booms and busts, market highs and market lows, to tackle the current challenging financial and economic times. With clarity and purpose, MoneyShift makes it possible for the non-professional investor to join the same class as the pros. A great addition to my library." - Pimm Fox, Taking Stock with Pimm Fox, Bloomberg TV, Bloomberg Radio, Bloomberg.com "From a financial world of extreme complexity and emotion, Jerry distills a clear spirit of action. His voice, as always, is one of humor, clarity, and wisdom." -David P. Kelly, Chief Market Strategist, J.P. Morgan Funds "The global economy is changing so rapidly that long-held assumptions about prudent investing are laughably wrong. Webman translates the new realities into practical advice for ordinary investors who've been gobsmacked by the stock market and housing bubbles. Jerry Webman's MoneyShift is the one guide you need now to shake off the trauma and profit from the chaos." -Peter Passell, Senior Fellow at the Milken Institute and author of Where to Put Your Money Now "When it comes to investing, we're not in Kansas anymore. MoneyShift helps us understand how a flatter, grayer world provides new investment opportunities." - Barry Nalebuff, Milton Steinbach Professor, Yale School of Management; coauthor of The Art of Strategy



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