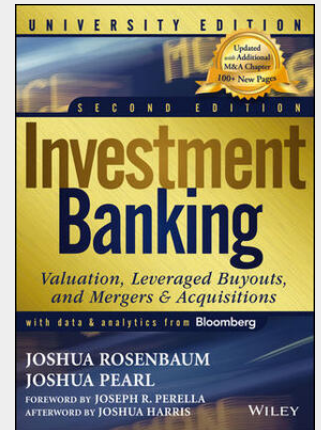


Pearl, J: Investment Banking

Investment Banking, UNIVERSITY EDITION is a highly accessible and authoritative book written by investment bankers that explains how to perform the valuation work at the core of the financial world. This body of work builds on Rosenbaum and Pearl's combined 30+ years of experience on a multitude of transactions, as well as input received from numerous investment bankers, investment professionals at private equity firms and hedge funds, attorneys, corporate executives, peer authors, and university professors. This book fills a noticeable gap in contemporary finance literature, which tends to focus on theory rather than practical application. It focuses on the primary valuation methodologies currently used on Wall Street--comparable companies, precedent transactions, DCF, and LBO analysis--as well as M&A analysis. The ability to perform these methodologies is especially critical for those students aspiring to gain full-time positions at investment banks, private equity firms, or hedge funds. This is the book Rosenbaum and Pearl wish had existed when we were trying to break into Wall Street. Written to reflect today's dynamic market conditions, Investment Banking, UNIVERSITY EDITION skillfully: * Introduces students to the primary valuation methodologies currently used on Wall Street * Uses a step-by-step how-to approach for each methodology and builds a chronological knowledge base * Defines key terms, financial concepts, and processes throughout * Provides a comprehensive overview of the fundamentals of LBOs and an organized M&A sale process * Presents new coverage of M&A buy-side analytical tools--which includes both qualitative aspects, such as buyer motivations and strategies, along with technical financial and valuation assessment tools * Includes a comprehensive merger consequences analysis, including accretion/(dilution) and balance sheet effects * Contains challenging end-of-chapter questions to reinforce concepts covered A perfect guide for those seeking to learn the fundamentals of valuation, M&A, and corporate finance used in investment banking and professional investing, this UNIVERSITY EDITION--which includes an instructor's companion site--is an essential asset. It provides students with an invaluable education as well as a much-needed edge for gaining entry to the ultra-competitive world of professional finance.

Praise for Investment Banking, UNIVERSITY EDITION "This book will surely become an indispensable guide to the art of buyout and M&A valuation, for the experienced investment practitioner as well as for the non-professional seeking to learn the mysteries of valuation." - David M. Rubenstein, Co-Founder and Co-CEO, The Carlyle Group "Investment banking requires a skill set that combines both art and science. While numerous textbooks provide students with the core principles of financial economics, the rich institutional considerations that are essential on Wall Street are not well documented. This book represents an important step in filling this gap." - Josh Lerner, Jacob H. Schiff Professor of Investment Banking, Harvard Business School Coauthor, Venture Capital and Private Equity: A Casebook "Valuation is the key to any transaction. Investment Banking provides specific step-by-step valuation procedures for LBO and M&A transactions, with lots of diagrams and numerical examples." - Roger G. Ibbotson, Professor in the Practice of Finance, Yale School of Management Chairman and CIO, Zebra Capital Management, LLC Founder and Advisor, Ibbotson Associates, a Morningstar Company "Investment Banking is the best resource for helping bridge students from the academic world of finance to the real world of Wall Street. It is core reading material for all my finance courses and a must-read for students looking to break into the ultra-competitive world of professional finance." - David Haeberle, Peterson Faculty Fellow in Investment Banking, Indiana University Kelley School of Business "Rosenbaum and Pearl have written the ultimate nuts-and-bolts guide for valuation. It is the book that every business student should study and every investment banker should use." - Steven M. Davidoff, Associate Professor, The Ohio State University, Moritz College of Law The Deal Professor, The New York Times "Investment Banking provides fresh insight and perspective to valuation analysis, the basis for every great trade and winning deal on Wall Street. The book is written from the perspective of practitioners,



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