

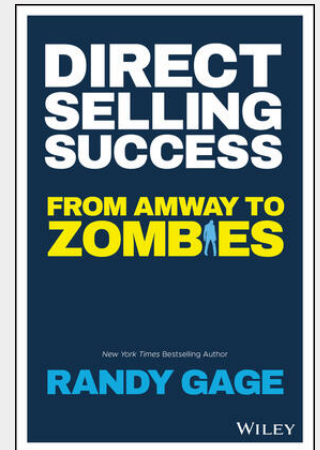
Gage

## Direct Selling Success

From Amway to Zombies

The eagerly awaited sequel to the worldwide bestseller *How to Build a Multi-Level Money Machine* from Direct Selling icon and Hall of Famer Randy Gage Randy Gage revolutionized the Direct Selling profession with the bestselling phenomenon *How to Build a Multi-Level Money Machine*, translated into more than 20 languages. Now he's at it again with the long-awaited sequel: *Direct Selling Success*. This all-new book is the ultimate textbook on creating success in the business. You'll learn everything from choosing the right company, finding the best candidates, becoming a rock star recruiter--to advanced skills like making powerful presentations, becoming a leader, and creating a leadership factory on your team. Since Randy's previous book took the profession by storm, there have been significant changes to the business that demand a fully up-to-date sequel: Regulatory oversight of the industry has increased dramatically, it's now much trickier to make simple product or income claims, and distributors are hungry for the right information on how to get it done. The business model has gained widespread public acceptance--it's now common for industry companies to secure naming rights for sports arenas and sponsor major league teams. Even Warren Buffet and Forbes Magazine promote the business. More and more people are taking on side hustles and are considering or already in the business. Maybe the biggest change is the impact of e-commerce, social media, and mobile apps on the business today. Randy's up-to-the-minute book explains how you can become successful in this new environment. The need for expert, proven guidance on the Direct Selling and Network Marketing profession has never been greater than right now. *Direct Selling Success* will help you: \* Choose the best company for you \* Locate the best candidates \* Become a Rock Star recruiter \* Design your system to create maximum duplication \* Employ the latest e-commerce and social media marketing techniques to grow your business \* Conduct powerful persuasive presentations \* Become a positive, dynamic leader for your team The Direct Selling industry continues to experience robust growth. The opportunity to generate passive income and create complete financial freedom is immense under current conditions. *Direct Selling Success* is a must-have resource for anyone who wants to build a team of customers and distributors that will generate residual income for years to come.

The sequel to the worldwide bestseller *How to Build a Multi-Level Money Machine! Everything You Need to Know. From Amway to MLM Zombies!* The ultimate step-by-step guide to success in the business. In *Direct Selling Success* you will learn: \* How to prospect brilliant talent \* The 7 truths of duplication \* The 10 keys for successful inviting \* How to effectively build around the country (or the world) \* How to use social media to explode your growth, through 9 case studies \* How to use dozens of actual inviting templates and scripts to model \* The 19 leadership landmines that kill growth before you even get going Praise for *DIRECT SELLING SUCCESS* "I LOVE THIS BOOK! Reading this earlier would have saved me hundreds of hours. It's the REAL DEAL, TRUTH." - Eugene Hong, YOLI "I hate this book! Because I should've written it. but it wouldn't be this good. *Direct Selling Success* is the ultimate textbook on building a successful business." - Erick Gamio "Freaking awesome-a goldmine of information." -Zach Bradley, President, ZYIA Active?? "I hope every Direct Selling CEO and executive reads this book!" -Art Jonak, Founder, Mastermind Event "I could not recommend this book more and am grateful Randy wrote it." -Dana Collins, Arbonne "Dream. Struggle. Victory! Wherever you are in your building process, this book will help you dream bigger, conquer your struggles, and claim your victory." -Hilde Rismyhr Saele and Ørjan Saele, Co-Founders, Zinzino "Direct Selling Success is undoubtedly the BEST GUIDE if you are building a team!" -Lily Rosales, FuXion Biotech



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