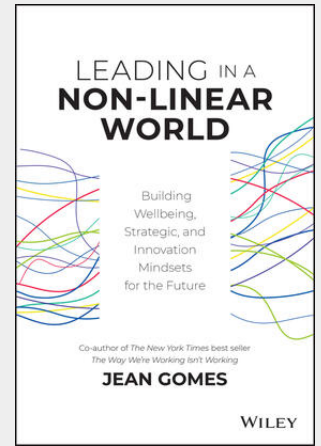


Leading in a Non-Linear World

Building Wellbeing, Strategic and Innovation Mindsets for the Future

'Fascinating. Gomes provides a practical guide with an analysis of our mindset and the means to grow and strengthen it.' The Financial Times 'Each chapter angles the mirror to your face slightly differently, allowing you to pause, reflect and reposition your mindset to succeed.' Will Page, author of Pivot and former Chief Economist of Spotify 'Leading in a Non-linear World is a tour de force, drawing on the latest science of self-awareness to put forward clear-eyed, practical advice for how to live and lead in the 21st century.' Stephen Fleming, Professor of Cognitive Neuroscience, University College London 'A fabulous and provocative read from one of our most inspirational thinkers on business and leadership.' Chris Hirst, Author of No Bullsh*t Leadership 'Leading in a Non-Linear World enables us to refresh our understanding of the mindset and shifts the paradigm to meet new and unforeseen challenges. Bravo.' Amy Herman, bestselling author of Fixed and Visual Intelligence Unlock the full potential of your organization in a rapidly transforming world with this explosive resource Leading in a Non-Linear World: Building Wellbeing, Strategic and Innovation Mindsets for the Future, leads readers through a groundbreaking set of science-based strategies to help them face rising demand, uncertainty and change posed by disruptive technologies and seismic shifts in globalisation. The book shows how our mindset, more than our knowledge and expertise, has the potential to be our greatest asset in facing the future. Jean Gomes reviews the latest brain research revealing that our mindset is the interplay of feeling, thinking, and seeing, and how we can build it to significantly increase our wellbeing and performance. For over 30 years Jean Gomes has worked with many of the world's most successful leaders in the corporate and sporting world, helping them to harness the emerging science of mindset. His clients include Warner Music, Nike, Alexander McQueen, Stella McCartney, eBay, Coca-Cola, UK Sport, Condé Nast, Microsoft, Manchester City Football Club and BMW. He is co-author of the New York Times best seller; The Way We're Working Isn't Working and the founder and CEO of the research-based consultancy, Outside. Leading in a Non-Linear World provides readers with a new science-based definition of mindset and the tools to: * Build and strengthen their mindset * Increase their sustainability and wellbeing * Understand and build the ultimate strategic mindset * Learn how to create the mindset that's foundational to the success of the world's fastest growing companies * How to build an open mindset that allows leaders to create flexible, adaptive cultures capable of naturally responding to change Perfect for CEOs, Chief Innovation Officers, business leaders, digital officers, and anyone in a managerial or supervisory role, Leading in a Non-Linear World shows leaders how to shift their thinking and realize explosive growth in a world that demands nothing less.

Your mindset is more than just the beliefs or mental models you carry. The latest research reveals it to be a sense making system that can be strengthened and upgraded throughout your life. In an age of uncertainty, it could be your most precious asset in successfully navigating the future challenges of work and life. In Leading in a Non-Linear World, Jean Gomes, explores the new science of self-awareness and four mindsets we can build to face an uncertain future, enjoying better wellbeing, judgement, and relationships.



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