

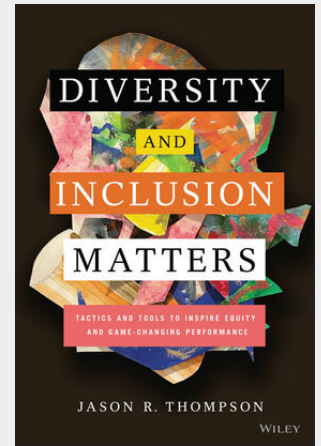
Thompson

## Diversity and Inclusion Matters

Tactics and Tools to Inspire Equity and Game-Changing Performance

Expert guidance and step-by-step instruction for building a successful diversity, equity, and inclusion initiative from scratch In Diversity and Inclusion Matters: Tactics and Tools to Inspire Equity and Game-Changing Performance, award-winning diversity, equity, and inclusion (DE&I) expert Jason R. Thompson delivers a practical and engaging handbook for implementing a DE&I program in your organization. The CAPE technique, developed by the author, gives you a clear blueprint and the tools you'll need to make your diversity program a success. In this book, you'll learn how to achieve early and significant wins to create the necessary and long term organizational change needed for successful DE&I programs. Find out what data you need to collect, how to analyze it, and choose the right goals for your organization. In addition, the CAPE technique will show your progress and ROI. You will learn to: \* Manage and lead a diversity council and implement diversity initiatives in the correct order \* Get early buy-in and long-term commitment from a Chief Executive Officer by knowing what to ask for and when \* Set appropriate and realistic expectations for a DE&I program with the executive leadership team Perfect for diversity and inclusion professionals, human resources leaders, founders, business owners, and executives, Diversity and Inclusion Matters will also earn a place in the libraries of students of human resources, leadership, management, and finance.

Praise for DIVERSITY AND INCLUSION MATTERS "DE&I has been on the forefront of business as a differentiator, and yet, there are almost no practical, real-world examples of how to implement an effective program. Jason knocks it out of the park with Diversity and Inclusion Matters. This is the textbook and daily handbook that companies should be looking to for guidance on effective DE&I programs." --D.A. ABRAMS, CAE, President, Black Tennis Hall of Fame; author; C-Suite Executive; Global DE&I Strategist "Jason's expertise in the DE&I landscape is innovative and transformative. His methods have proven successful in sports/entertainment, technology, higher education, and healthcare. Readers will understand the fundamentals of DE&I as well as tested, measurable, scalable, and replicable tactics to promote inclusivity in any industry." --TALIA MARK BROOKSHIRE, Olympic Sports; Higher Ed Diversity Executive "Jason's breath of experience and leadership in a variety of complex work settings gives him a unique perspective from which to provide common sense guidance and ideas, particularly for those settings not yet fully committed to and/or successful with previous diversity and inclusion efforts. If your goal is to help move the organization forward in DE&I, the human element is key, and Jason is a master of getting people to think about these values in a very human, individual, and behavioral way. Jason's leadership gives DE&I efforts realistic hope for success." --DELORES SAUCEDO CARDONA, PHD, Board Retiree; former Associate Dean of Students, University of Wyoming "Jason advised our start-up during Techstars, and his knowledge coupled with functional implementation tools unlocked a clear path for us to weave a robust DE&I plan into the fibers of our company DNA. Diversity and Inclusion Matters is a must-read for all business leaders looking for clear, practical guidance building their own DE&I initiatives." --ROB GREGG, Founder and CEO, Gales Inc.



**31,00 €**  
28,97 € (zzgl. MwSt.)

*sofort versandfertig, Lieferzeit: 1-3 Werktage*

**Artikelnummer:** 9781119799535  
**Medium:** Buch  
**ISBN:** 978-1-119-79953-5  
**Verlag:** Wiley John + Sons  
**Erscheinungstermin:** 07.03.2022  
**Sprache(n):** Englisch  
**Auflage:** 1. Auflage 2022  
**Produktform:** Gebunden  
**Gewicht:** 532 g  
**Seiten:** 240  
**Format (B x H):** 158 x 232 mm

