

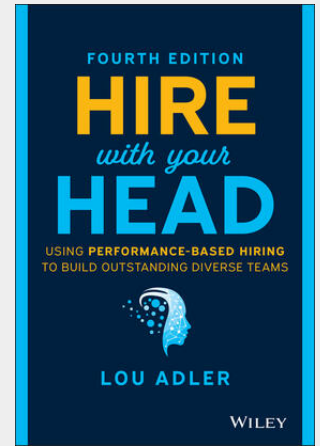
Adler

HIRE WITH YOUR HEAD

Using Performance-Based Hiring to Build Outstanding Diverse Teams

Discover the secrets of one of the world's leading talent acquisition experts In the newly revised Fourth Edition of Hire With Your Head: Using Performance-Based Hiring to Build Great Teams, influential recruiting and hiring expert Lou Adler delivers a practical guide to consistently identifying and hiring the best people and scaling that process throughout your company. This book will help you address your hiring and recruitment issues, not just by making you more efficient, but also by reforming your entire process to align with how top talent actually look for new jobs, compare offers, and select opportunities. You'll discover: * Discover what it takes to ensure more Win-Win Hiring outcomes by hiring for the anniversary date rather than the start date * How to use a "High Tech, High Touch" approach to raise the talent bar * Expand the talent pool to include more outstanding, high potential and diverse talent by defining work as a series of key performance objectives Perfect for hiring managers, recruiters, and HR and business leaders, Hire with Your Head is a must-read resource for anyone seeking to improve their ability to find, attract, and retain the top talent the world has to offer.

HIRE THE RIGHT PERSON IN THE RIGHT WAY AT THE RIGHT TIME, EVERY TIME Is your firm struggling to attract and secure the best talent, despite significant investments in hiring "improvements"? Celebrated recruitment expert Lou Adler walks you through how to rethink, redesign, and revolutionize your hiring processes. You'll discover how changes in your perspective and strategy, not an unrelenting focus on hiring efficiency, will transform the way you find and hire the best candidates. You'll learn how and why AI has become a critical part of the modern hiring process, how to use a "High Tech, High Touch" approach to hiring the best available talent, and why you should use a "Scarcity of Talent Acquisition Strategy" when the recruitment field is competitive and you're hiring for a crucial position. Most importantly, you'll explore the perspective of a top candidate and how they search for, assess, compare, and choose new jobs. Ideal for hiring managers, recruiters, human resource professionals, and other business leaders, Hire With Your Head is an indispensable addition to the library of anyone seeking to transform their company's ability to consistently attract and retain the most desirable candidates.



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