

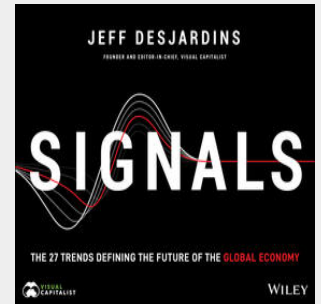
Desjardins

Signals

The 27 Trends Defining the Future of the Global Economy

Discover the trends shaping our world, and explore the data underlying them, in this fascinating, visual journey. In *Signals*, Visual Capitalist founder and editor-in-chief Jeff Desjardins and his team explore the 27 most important trends shaping the future of our global economy. This striking book draws on the oceans of data we're all surrounded by to extract insights about where we are and where we are headed--from society and demographics to the environment, digital tech, the markets, and more. It also includes: * Infographics, charts, and other data visualizations that identify signals hiding in the data * Discussions about the impact trends are having on the world around us * A full bibliography with references to the data sourced by the author *Signals* is a must-read for entrepreneurs, executives, policymakers, and regulators--or simply, anyone seeking to navigate a complex world.

A revealing, visual exploration of the trends and forces that will shape tomorrow's economy. Designed from scratch by the expert team at Visual Capitalist, *Signals* uses a data-driven approach to demonstrate straightforward, visually striking takeaways on the trends that will define the next decade of the global economy. The book highlights 27 distinct "signals" that assist in piecing together the future direction of the economy, society, and financial markets. Each signal is accompanied by a graphical roadmap explaining how it came to be, along with a data-driven dashboard that showcases relevant datapoints. Indications of the signal's overall strength are included, as well as charts and visualizations that put each signal into perspective and show its potential impact on the global economy. *Signals* is an invaluable resource for entrepreneurs, executives, policymakers, and regulators trying to get a head start on the major factors that will shape what tomorrow looks like. It's also a fascinating read for anyone with a personal or professional interest in the social, technological, and other forces that will impact how we live, work, and play in the coming decade.



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