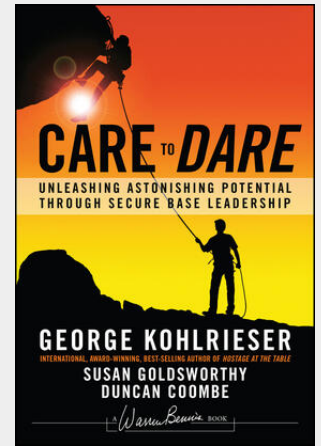


Care to Dare

Unleashing Astonishing Potential Through Secure Base Leadership

Have you ever been led by someone who cared for you like family, and dared you to achieve more than you ever thought possible for yourself, your organization, and even society? Award-winning author of *Hostage at the Table*, George Kohlrieser, along with his co-authors Susan Goldsworthy and Duncan Coombe, explain how becoming a secure base leader releases extraordinary potential in others. Part of the Warren Bennis leadership series *Care to Dare* shows you how to become a Secure Base Leader so that you release your followers from the fears that get in the way of their performance. It shows you how you can unleash astonishing potential by building the trust, delivering the change, and inspiring the focus that underpins sustainable high performance. From extensive interviews with executives from all over the world, as well as from surveys with more than a thousand executives, the book reveals the nine characteristics that Secure Base Leaders display on a daily basis. The research shows that a primary difference between a successful leader and a failed leader is the presence or absence of secure bases in his or her life. *Care to Dare* will take you on a journey where you will discover your own secure bases, past and present, and determine how you can be a secure base for other people in your life at work and at home.

"Care to Dare sends a vital and urgent message to every leader: empathy and attunement are not a waste of time in today's business climate, but essentials for success. George Kohlrieser makes the business case for kindness as the platform that allows leaders to challenge their followers. And he does so with authority, depth, and verve. Every leader who wants results needs to read this book." --Daniel Goleman, bestselling author, *Emotional Intelligence* This book will not only help you learn - it will help you act! A book for leaders across all cultures, ist message is clear - Care enough to Dare and you will transform teams, organizations and business culture. Marshall Goldsmith, author, *MOJO* and *What Got You Here Won't Get You There* and America's preeminent executive coach (*Fast Company* magazine) "I wondered if George Kohlreiser could create a worthy sequel to his masterful *Hostage at the Table*. Well, he, Susan and Duncan have, and then some! Genius in ist simplicity, this book shows us that the Secure Base Leader provides a combination of safety and risk that creates the only possible means to success at innovation. Innovate or die is the seminal characteristic of today's environment; *Care to Dare* is the key." --Tom Peters, co-author, *In Search of Excellence* "If you read only one book on leadership, it should be *Care to Dare* by George Kohlreiser, Susan Goldsworthy and Duncan Coombe. Filled with actionable advice, the book shows leaders how to discover their secure bases in order to sustain their effectiveness and energize their teammates to do so as well." --Bill George, Harvard Business School, author, *True North* and former chief executive officer, Medtronic 'Care to Dare ties together the essential and very human elements of leadership into a program you can make work. Read this powerful and very readable book. It will help you see your strengths and weaknesses as a leader and will help you grow as a person." -- John A. Davis, Faculty Chair, Families in Business Program, Harvard Business School "This is an exceptional book with a message that is critical to the challenge of developing better leaders. In short, being personal and connecting on a human level is the key to what really matters in life and business. George has done a great job of explaining how and why this matters so much if you want to lead others effectively."--David Rock, cofounder of The NeuroLeadership Institute, and author, *Your Brain at Work*



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