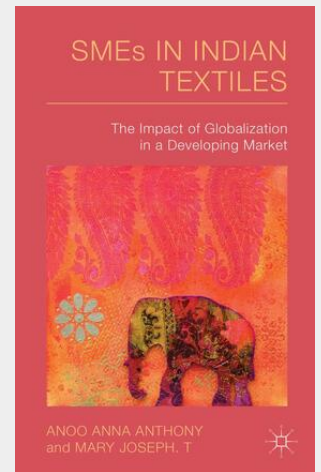


Anthony / Loparo

Smes in Indian Textiles

The Impact of Globalization in a Developing Market

SMEs in Indian Textiles examines how globalisation in its transformative influence affects both firms and workers in the developing economies. This book explores the handloom cluster's value chain linkages to examine whether firms in the cluster gained from their association with global buyers over this extended period, and in what ways.



53,49 €

49,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781137444554

Medium: Buch

ISBN: 978-1-137-44455-4

Verlag: Springer Us

Erscheinungstermin: 19.09.2014

Sprache(n): Englisch

Auflage: 2014. Auflage 2014

Produktform: Gebunden

Gewicht: 5268 g

Seiten: 319

Format (B x H): 142 x 216 mm

