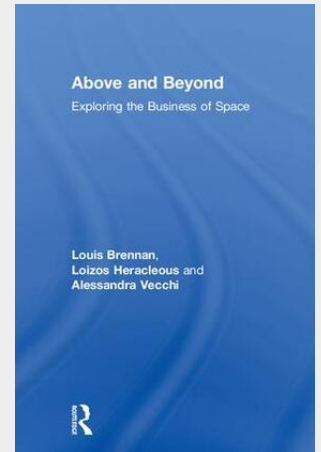


Above and Beyond

Exploring the Business of Space

The global space sector has always been regarded as a cutting-edge field, futuristic and at the forefront of innovation. In recent years, the sector has undergone massive change, giving rise to a high-technology niche worth over \$330 billion in revenues worldwide and growing. That process, encompassing a greater and more diverse set of actors, has been described as the "democratization of space." Above and Beyond: Exploring the Business of Space provides a comprehensive and current overview of the business of space and its distinctive competitive dynamics. The book explores the commercialization of space, taking the reader on a journey from the era of the Space Race up to the present and beyond. Focusing on both state and commercial actors, the book provides an exhaustive panoramic view of an area of growing human endeavour and ambition that is both informative and fascinating. As the business of space continues to develop and grow at a remarkable pace, the book offers a thoughtful and timely analysis of its past, present and future scenarios. While providing a critical assessment of the business of space, this book offers valuable insights to academics, policy makers and anyone with a keen interest in the sector, as well as useful lessons from emerging commercial and traditional space actors that have broader applicability to other industries and their managers.



206,50 €

192,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138098183

Medium: Buch

ISBN: 978-1-138-09818-3

Verlag: Routledge

Erscheinungstermin: 23.05.2018

Sprache(n): Englisch

Auflage: 1. Auflage 2018

Produktform: Gebunden

Gewicht: 467 g

Seiten: 206

Format (B x H): 156 x 234 mm

