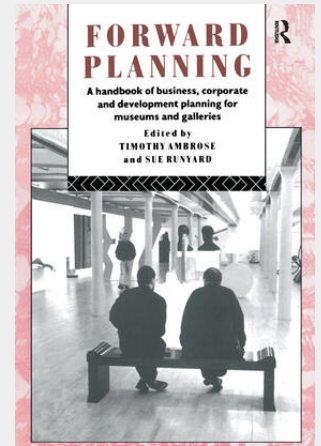


Ambrose / Runyard

Forward Planning

A Handbook of Business, Corporate and Development Planning for Museums and Galleries

Forward planning is essential for most organizations, but especially so for museums and heritage bodies, with responsibilities stretching forward to infinity. Forward Planning provides a complete basic guide, from the principles on which planning is founded, through drawing up the plan itself, implementation and monitoring, through to the wider potentials that good planning permits. All the contributors to the book speak from wide practical experience. A full bibliography and suggestions for further reading are included.



171,39 €

160,18 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138175174

Medium: Buch

ISBN: 978-1-138-17517-4

Verlag: CRC Press

Erscheinungstermin: 19.08.2016

Sprache(n): Englisch

Auflage: 1. Auflage 2016

Serie: Heritage: Care-Preservation-Management

Produktform: Gebunden

Gewicht: 453 g

Seiten: 184

Format (B x H): 156 x 234 mm

