

Turney

## Tapping Diverse Talent in Aviation

Culture, Gender, and Diversity

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It has seldom been more critical for the aviation industry to evaluate the future employee talent pool. Projected skills shortages, new security concerns, and the cost of training have generated a pressing need for aviation training professionals to find and develop new and diverse talent - capable of safe, informed and accurate communication. This intelligent and topical new book provides succinct and authoritative research-based information to assist decision-makers plan the changes required to training facilities, materials and methods, and in the reinforcement and assessment of the training environment itself. It will spark considerable interest among airline management personnel, collegiate flight training programs, military training contractors, and governmental agencies and serve as a text for collegiate aviation programs and as a valuable knowledge base reference for practitioners. Including comprehensive data on future world workforce composition and demographic projections for the next decade, it examines the key issues of increasing cultural diversity and the measures required in the training of women and minorities. Topics covered include: culture and inter-group relationships; values and orientation in mixed crews; non-native English speakers; gender, leadership, and training; learning styles and preferences; mentoring and role models; learning style preferences and training outcomes; and nonverbal communication.



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