

Martin / Martín / Toral

Latin America's Quest for Globalization

The Role of Spanish Firms

Investments by Spanish firms in Latin America have grown since the early 1990s by taking over many of the state-owned firms put out to tender. Second only to the United States, these investments make Spain one of the largest markets of foreign direct investment for Latin America. This multidisciplinary volume focuses on the emergence of Spanish multinational enterprises in this region. Furthermore, it analyzes the sociological and political consequences of these investments and exhibits several theoretical and methodological approaches that make the book a useful aid for teaching. It is essential reading for those who want to understand structural reforms, their consequences and the international impact of economic reform.

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