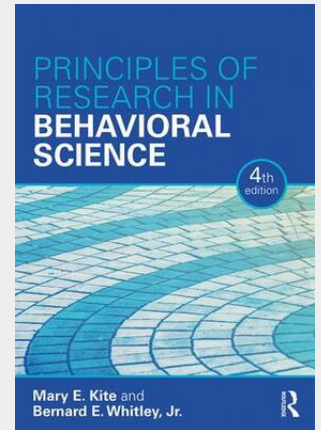


Whitley / Kite

Principles of Research in Behavioral Science

Fourth Edition

This book provides a comprehensive overview of research methods in the behavioral sciences, focusing primarily on the conceptual issues inherent in conducting research. It covers topics that are often omitted from other texts, including measurement issues, correlational research, qualitative research, and integrative literature reviews. The book also includes discussions of diversity issues as they related to behavioral science research. New to this edition are chapter boxes that focus on applied issues related to each chapter topic. Throughout the book, readable examples and informative tables and figures are provided. The authors also take a contemporary approach to topics such as research ethics, replication research, and data collection (including internet research).



157,50 €

147,20 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138687875

Medium: Buch

ISBN: 978-1-138-68787-5

Verlag: Taylor & Francis

Erscheinungstermin: 16.05.2018

Sprache(n): Englisch

Auflage: 4th Auflage

Produktform: Gebunden

Gewicht: 1737 g

Seiten: 852

Format (B x H): 185 x 257 mm

