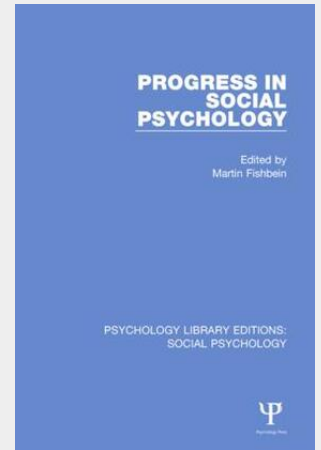


Fishbein

Progress in Social Psychology

Volume 1

Originally published in 1980, this title was the first of a new monograph series in social psychology. The editor presents a format for showing the progress of social psychology as a viable, exciting and relevant discipline. The papers contained in this volume represent progress in theory and method as well as in basic and applied research. In addition, recognising that not all social psychology is produced by people who label themselves as 'social psychologists' the volume contains the contributions of scholars who are best known for their work in other areas.



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