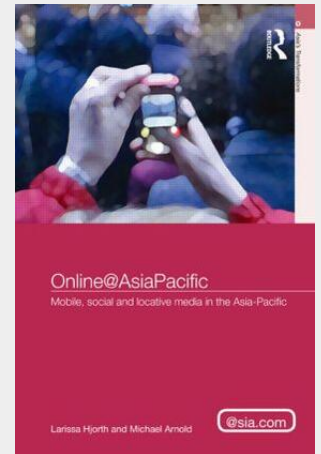


Hjorth / Arnold

Online@AsiaPacific

Mobile, Social and Locative Media in the Asia-Pacific

Media across the Asia-Pacific region are at once social, locative and mobile. Social in that these media facilitate public and interpersonal interaction, locative in that this social communication is geographically placed, and mobile in so much as the media is ever-present. The Asia-Pacific region has been pivotal in the production, shaping and consumption of personal new media technologies and through social and mobile media we can see emerging certain types of personal politics that are inflected by the local. The six case studies that inform this book—Seoul, Tokyo, Shanghai, Manila, Singapore and Melbourne—offer a range of economic, socio-cultural, and linguistic differences, enabling the authors to provide new insights into specific issues pertaining to mobile media in each city. These include social, mobile and locative media as a form of crisis management in post 3/11 Tokyo; generational shifts in Shanghai; political discussion and the shifting social fabric in Singapore; and the erosion of public and private, and work and leisure paradigms in Melbourne. Through its striking case studies, this book sheds new light on how the region and its contested and multiple identities are evolving, and concludes by revealing the impact of mobile media on how place is shaped, as well as shaping, practices of mobility, intimacy and a sense of belonging. Employing comprehensive, cross-disciplinary frameworks from theoretical approaches such as media sociology, ethnography, cultural studies and media and communication studies, Online@AsiaPacific will be of huge interest to students and scholars of Asian culture and society, cybercultures, new media studies, communication studies and internet studies.



61,00 €

57,01 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781138851900

Medium: Buch

ISBN: 978-1-138-85190-0

Verlag: Routledge

Erscheinungstermin: 04.03.2015

Sprache(n): Englisch

Auflage: 1. Auflage 2015

Serie: Asia's Transformations/Asia.com

Produktform: Kartoniert

Gewicht: 318 g

Seiten: 224

Format (B x H): 156 x 234 mm

