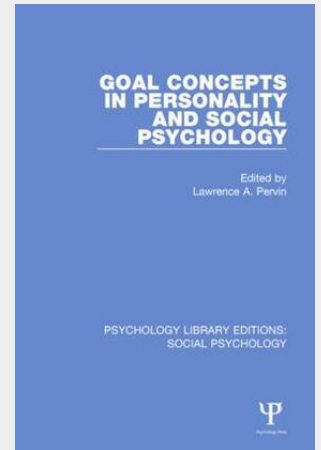


Pervin

Goal Concepts in Personality and Social Psychology

Is behavior motivated? And if so, can it be motivated by the anticipation of future events? What role does cognition play in such motivational processes? And, further, what role does motivation play in ongoing cognitive activity? Questions such as these provide the foundation for this book, originally published in 1989. More specifically, the chapters in this book address the question of the utility of goals concepts in studying motivation and social cognition.



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