## **Eun, C: ISE International Financial Management**

International Financial Management provides students with a foundation for analysis through a text that is well-organized, comprehensive, and provides up-to-date coverage of the topics. Like the first eight editions, it is written based on two tenets: emphasis on the basics and emphasis on a managerial perspective. The scope and content of international finance have been fast evolving due to cycles of deregulations and regulations of financial markets, product innovations, and technological advancements. As capital markets of the world are becoming more integrated, a solid understanding of international finance has become essential for astute corporate decision making. Reflecting the growing importance of international finance as a discipline, we have seen a sharp increase in the demand for experts in the area in both the corporate and academic worlds. International Financial Management discussion is written so that a self-contained treatment of each subject is presented in a user-friendly fashion. The text is intended for use at both the advanced undergraduate and MBA levels.



**74,14 €** 69,29 € (zzgl. MwSt.)

Nicht mehr lieferbar

**ArtikeInummer:** 9781260575316

Medium: Buch

ISBN: 978-1-260-57531-6

Verlag: McGraw-Hill Education Ltd Erscheinungstermin: 21.04.2020

Sprache(n): Englisch Auflage: 9. Auflage 2020 Produktform: Kartoniert

Gewicht: 993 g

Format (B x H): 203 x 272 mm



