

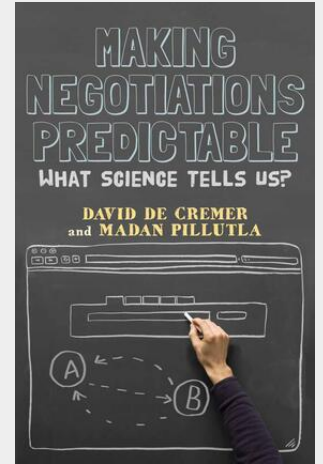
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Making Negotiations Predictable

What Science Tells Us

Everybody in business is involved in negotiating internally and externally. The impact of this can have consequences for revenue and profitability, so it is more important than ever to be an effective negotiator for business success. In Making Negotiations Predictable, two global experts give crucial insights into getting it right.

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48,14 €

44,99 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781349438655

Medium: Buch

ISBN: 978-1-349-43865-5

Verlag: Palgrave Macmillan UK

Erscheinungstermin: 11.12.2012

Sprache(n): Englisch

Auflage: 1. Auflage 2012

Produktform: Kartoniert

Gewicht: 295 g

Seiten: 178

Format (B x H): 155 x 235 mm

