

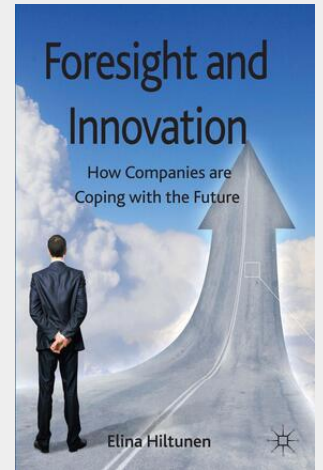
Hiltunen

Foresight and Innovation

How Companies Are Coping with the Future

Foresight and Innovation is a guide for readers that are interested about the future. The book introduces a concept of futurist thinking, which includes anticipating, innovating and communicating about the futures. These concepts show how various organizations, all over the world are thinking, communicating and creating a better future.

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