

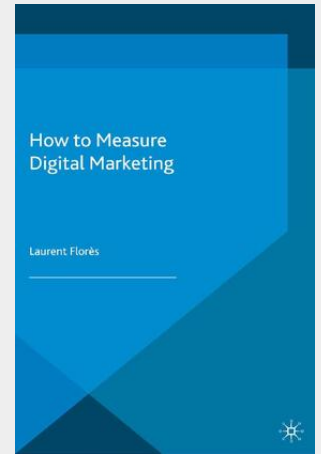
Flores

How to Measure Digital Marketing

Metrics for Assessing Impact and Designing Success

Measuring the Success of Digital Marketing explains how to determine the success of a digital marketing campaign by demonstrating what digital marketing metrics are as well as how to measure and use them. Including real life case studies and experts viewpoints that help marketers navigate the digital world.

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