

Agret

Eroticism and Photography in 1930s French Magazines

Risque Shop Windows

Drawing on a panorama of materials from 1930s France, *Eroticism and Photography in 1930s French Magazines* takes a new approach to studying a certain type of image from a certain time. Previously untapped by historians, magazines such as *Paris Magazine*, *Paris Sex Appeal*, *Pages Folles*, *Pour lire à deux*, and *Scandale* are inscribed in the context of the interwar years. They reflect that context through a bawdy style, an audacious and multifaceted aesthetic – from kitsch to modern – and permeability to reproducibility. With a focus on the photographs as components of the magazines' layout, Alix Agret critically examines their interrelations with texts and graphics without neglecting the history surrounding them, which forms a backdrop to the analyses of this previously unstudied source material. The first study of its kind, this is a timely scholarly contribution to the field of the history of photography. This book will be of interest to scholars in the field of history of photography, French history, and twentieth-century art history.

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116,50 €

108,88 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781350170292

Medium: Buch

ISBN: 978-1-350-17029-2

Verlag: Taylor & Francis Ltd

Erscheinungstermin: 31.10.2022

Sprache(n): Englisch

Auflage: 1. Auflage 2022

Serie: Routledge History of
Photography

Produktform: Gebunden

Gewicht: 1180 g

Seiten: 256

Format (B x H): 252 x 179 mm

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23.07.2024 | 11:34 Uhr

