

McDowell

## The ART of Trading

A Complete Approach for Traders and Investors in the Financial Markets

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A comprehensive, all-in-one resource for building a successful trading system In the newly revised second edition of The ART of Trading: A Complete Approach for Traders and Investors in the Financial Markets, veteran trader and bestselling author Bennett McDowell delivers an intuitive and comprehensive system for trading success. In the book, you'll learn the trading rules, risk management techniques, mindsets, and trade debriefing strategies you need to master the markets and enjoy market-beating returns. The author explains how to identify intelligent entry and exit opportunities, as well as trade management strategies, trading psychology insights, and more. He also outlines: \* How to design, test, and apply your own custom system of trading rules \* How to avoid the twin traps of fear and greed that poison the returns of so many unwary traders \* How to create a sound and effective risk control system that protects you against catastrophic losses without limiting your ability to find profitable opportunities An outstanding, all-in-one resource for day traders, retail investors, and fund managers, The ART of Trading walks you through every relevant aspect of building a winning trading strategy.



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