Hunt

Humanizing Rules

Bringing Behavioural Science to Ethics and Compliance

Manage and mitigate the human side of risk In Humanizing Rules: Bringing Behavioural Science to Ethics and Compliance, veteran risk adviser and trainer Christian Hunt delivers an incisive and practical discussion of how to mitigate the risk of people doing things they shouldn't or failing to do things they should. In the book, you'll explore effective strategies for achieving compliance that work with - rather than against - the grain of natural human thinking and behaviour. The authors challenge existing presumptions about managing risk and show you practical techniques and examples you can deploy today in your own organisation. You'll also find: * Strategies for preventing adverse events that go beyond simply assuming that, because someone is employed, they can be told what to do * Techniques for risk mitigation in environments which are difficult to codify * Ways to improve positive engagement on the part of employees critical to risk management An effective and essential text in managing the human contribution to adverse and negative events, Humanizing Rules is a must-read for compliance professionals, Chief Risk Officers and other risk executives, managers, directors, and other business leaders with an interest in reducing the likelihood and impact of risk.

Humanizing Rules: Bringing Behavioural Science to Ethics and Compliance is a hands-on, rigorous examination of the management and mitigation of the risk posed by the behaviour of people working in your organization. Using the latest findings and research from contemporary behavioural science, author Christian Hunt walks you through the implementation of effective compliance frameworks that work in tandem with common human tendencies. The book debunks widely-held misconceptions and myths about risky behaviours and how to manage them, showing you how to efficiently and quickly reduce the likelihood of one of your employees, managers, or executives causing your firm substantial reputational or financial damage. You'll learn to go beyond mere reliance on the employee-employer relationship and dip into the nuts and bolts of why people act the way they do, as well as what you can do to ensure those actions are aligned with your company's ethical, regulatory, and legal obligations. An engaging and practical guide to using behavioural science to mitigate the risks posed by your organization's people, Humanizing Rules is the ideal manual for government, business, and third-sector leaders.
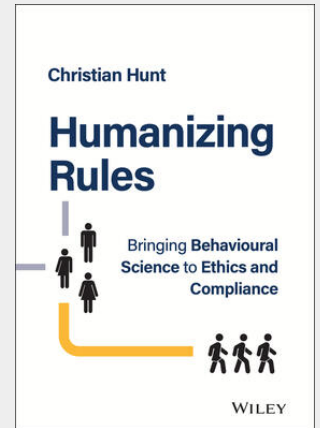
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