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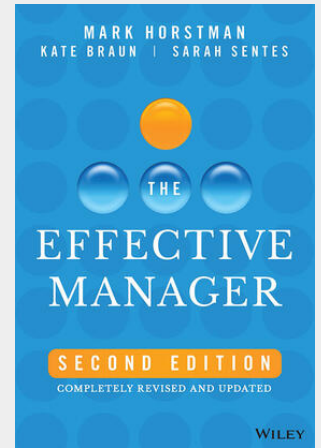
The Effective Manager

An essential resource for managers at every level of any organization A management book written by managers for front-line managers, The Effective Manager, 2nd edition, is a concise, practical, and incisive take on what to do and say to get the best results possible from your co-located or remotely distributed team. The book's concrete advice will improve your relationships with your team members, increase your chances of being promoted, and generate trust amongst those you lead. You'll learn why managing remote teams is so much harder than managing one in a single location and how to meet that challenge head-on. You'll also discover how to introduce your ideas to your team, counter their concerns and pushback, and ensure your instructions are followed. In the place of vague bromides about being "impactful" or "candid," you'll get hands-on guidance on how to behave in the situations that managers find themselves in on a daily basis. The authors also offer: * Data- and evidence-driven advice that's been proven to work in the real world over the last 30 years * Ground-level, real-world tips on getting the best work out of your team without burning them out * Four critical manager behaviors that build success: Know your people, talk about performance, ask for more, and push work down A book for every manager at every level, The Effective Manager shows you what you can do now, today, with your team members to improve their performance, increase personnel retention, and get better results.

Transform how you manage people with the gold standard in frontline management resources The Effective Manager, Second Edition, is an accessible, concise, and practical guide for managers looking for concrete guidance about what to say to their direct reports to get the best results possible from their teams. In the book, you'll find hands-on, data-driven advice that will improve your relationships with your people, increase your chances of being promoted, and build trust with your team. The book offers frontline managers real-world tested intelligence for managing both co-located and remotely distributed teams. You'll learn why managing the latter is significantly more difficult and how to meet that challenge. Instead of vague bromides about being "impactful" or "strategic," you'll get ground-level tips on how to communicate your ideas with your team, address their concerns and criticisms, ensure your instructions are followed, and deal with personality clashes amongst your directs. An essential and irreplaceable book written by some of the business world's most renowned management trainers, The Effective Manager is guaranteed to improve the management ability of every manager who reads and implements it.

28,50 €
26,64 € (zzgl. MwSt.)

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