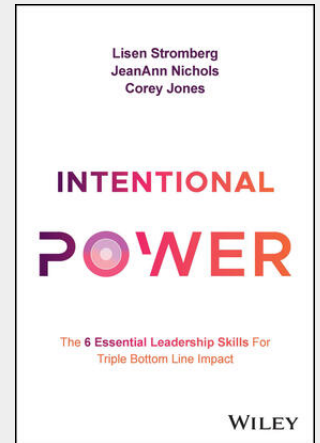


Intentional Power

The 6 Essential Leadership Skills for Triple Bottom Line Impact

Intentional Power: The 6 Essential Leadership Skills for Triple Bottom Line Impact is THE playbook for modern leaders. Intentional Power: The 6 Essential Leadership Skills for Triple Bottom Line Impact explores how the transition from shareholder capitalism to stakeholder capitalism has created an urgent need for a new model of leadership; a model that enables leaders to navigate competing demands from both internal and external stakeholders including the most racially and age-diverse workforce in history, activist investors, purpose-driven customers, and global government regulators. Intentional Power argues persuasively for a more inclusive, comprehensive approach to leadership disrupting the conventional approach that has been taught for decades in business books, management courses, and by traditional leaders themselves. It is a guide for delivering triple bottom-line impact: enhancing profits, people, and the planet. Written by Lisen Stromberg, JeanAnn Nichols, and Corey Jones, three leadership experts who bring a wealth of experience from their decades of working within companies and alongside leaders as advisors, coaches, and corporate consultants, Intentional Power is a call to action for the next generation of leaders to move beyond an entirely individual focus toward a more sustainable approach to lead and succeed. Deeply researched, the authors draw on an extensive review of the latest literature and insights on leadership development, cognitive and positive psychology, organizational design, and performance management, as well as extensive interviews with leaders across several industries to highlight the most critical skills required by today's executives and managers. They offer a new model of leadership, the HEART(r) model, built on six core competencies: Humility, Empathy, Accountability, Resiliency, Transparency, and Inclusivity. These 6 leadership skills are essential for success in today's new world of work. You'll also find: * A comprehensive, inclusive, and effective approach to leading organizations through the rest of the 21st century * Examples from leaders across numerous industries who are driving impact for the teams, the companies, and the world at large * Practical "How-To's" and actionable Leader Tool Kit activities to help you learn and apply the skills discussed in the book An essential and exciting new resource for next-generation and practicing leaders ready to create profitable companies full of meaning and purpose, Intentional Power is the hands-on leadership guide that founders, entrepreneurs, directors, executives, managers, and impact-driven employees everywhere have been waiting for.

Uplevel your leadership and drive impact for your team, your company, and the world at large. Intentional Power: The 6 Essential Leadership Skills for Triple Bottom Line Impact is for anyone who believes that their purpose as leaders--as humans--is to use their power to go beyond a focus on individual success to a relentless pursuit of the "3P's"--people, planet, and profits--the triple bottom line to drive impact for the benefit of the generations to come. Praise for Intentional Power "In today's complex world, leaders need to understand how to use their power with a strong sense of identity, purpose, and intention. Intentional Power gives leaders at every level an understanding of why everything has changed and what they can do to be part of the solution to foster high-performing, highly inclusive workplaces that drive lasting impact for the world at large." --Daisy Auger-Dominguez, Chief People Officer, Vice Media Group "What used to work at work, no longer does. Today's business environment requires more effective collaboration across teams, distances, and cultures. It also demands juggling the needs of a multitude of stakeholders. From entrepreneurs to Fortune 500 leaders, Intentional Power offers practical lessons and tools for modern leaders to enhance their human skills--to positively impact their people, the planet, and the bottom line." --Heather Jerrehian, Vice President, ServiceNow and Former CEO of Hitch Works "To be a successful modern leader, you have to be fully committed to using your power as an ally. Intentional Power provides today's ambitious leaders with the essential roadmap for how to lead with impact for the benefit of all." --David G. Smith, PhD and W. Brad Johnson, PhD, Co-Authors of Good Guys: How Men Can Be Better Allies for Women in the



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