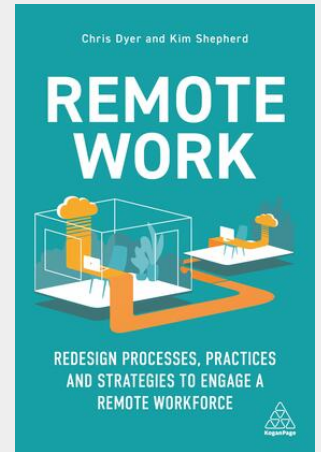


Dyer / Shepherd

Remote Work

Redesign Processes, Practices and Strategies to Engage a Remote Workforce

How can I develop a team if they're not in the same place? How can I build a company culture that works for employees in an office, working at home and in co-work spaces? How can I maintain organizational oversight if I can't see my employees? Remote Work answers all these questions and more and provides guidance on how to build a successful remote working strategy that engages employees, allows them to perform to their full potential and improves business performance. The COVID-19 pandemic has put remote work into the business norm, but demand from employees to work remotely was already increasing, with a 2019 report stating that 34% of people surveyed would even take a pay cut if they could work remotely part of the time. HR professionals and business leaders need to address this demand to attract and retain the talent the business needs. Remote Work is written by two industry experts who have successfully transitioned their workforces to remote models. It provides essential guidance on how to implement policies, processes and strategies for remote working, including meeting types, measuring performance and creating virtual 'water cooler' environments. Featuring advice on technological solutions to adapting processes and driving engagement, this book also outlines the business benefits of a remote workforce including improved productivity and output and how it allows for faster expansion and execution. With insights from leading experts such as Marshall Goldsmith and case studies from Cornerstone OnDemand, Buffer and United States Marine Corps, Remote Work is essential reading now that increased home and flexible working is here to stay.



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