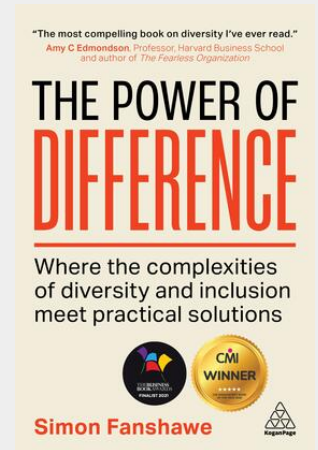


Fanshawe

The Power of Difference

Where the Complexities of Diversity and Inclusion Meet Practical Solutions

WINNER: CMI Management Book of the Year 2022 SHORTLISTED: Business Book Awards 2022 - Diversity, Inclusion & Equality category Good intentions are not enough - real diversity is about change. This book explains why it's our differences and how we combine them that creates true diversity and generates innovation, fresh thinking and ultimately, success. With clarity and wit, The Power of Difference brings together the author's own experiences with the latest research to explain why inclusion is more than just being nice to people, why unconscious bias training isn't the fix we need and why listening to all individual voices, not just assuming that one viewpoint represents a group, is key. Offering insight, analysis and practical solutions, The Power of Difference is a must read for all managers, leaders and HR professionals as well as anyone looking to engage with the topic, who doesn't know where to start. Exploring how to confront bias, question assumptions and avoid generalizations, this book illustrates why diversity should be part of the overall business strategy, not separate from it. It shows how for innovation and diversity to flourish, we must create spaces that are safe for disagreement, not from disagreement. Written in an engaging yet practical style, this book courageously tackles some of the most significant issues at work today.



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