

Stern / Cooper

Myths of Management

Dispel the Misconceptions and Become an Influential Manager

Is it really true that working longer hours makes you more successful? Are millennials self-obsessed and frightened of hard graft? Do you really need to hide your emotions in order to gain respect as a manager? Does higher pay really always lead to higher performance? The world of management is blighted by fads, fiction and falsehoods. In *Myths of Management*, Cary Cooper and Stefan Stern take you on an entertaining journey through the most famous myths surrounding the much-written about topic of management. They debunk false assumptions, inject truth into over-simplifications and tackle damaging habits head-on. Whether cheesy, naïve or even destructive, management myths could be holding you back and stifling your team's potential. *Myths of Management* is the guide you need to become an enlightened manager. About the Business Myths series. The Business Myths series tackles the falsehoods that pervade the business world. From leadership and management to social media, strategy and the workplace, these accessible books overturn out-of-date assumptions, skewer stereotypes and put oft-repeated slogans to the test. Entertaining and rigorously researched, these books will equip you with the insight and no-nonsense wisdom you need to succeed.



47,00 €
43,93 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781398607767
Medium: Buch
ISBN: 978-1-3986-0776-7
Verlag: Kogan Page
Erscheinungstermin: 25.10.2022
Sprache(n): Englisch
Auflage: 2. Auflage 2022
Serie: Business Myths
Produktform: Gebunden
Gewicht: 399 g
Seiten: 272
Format (B x H): 127 x 203 mm

