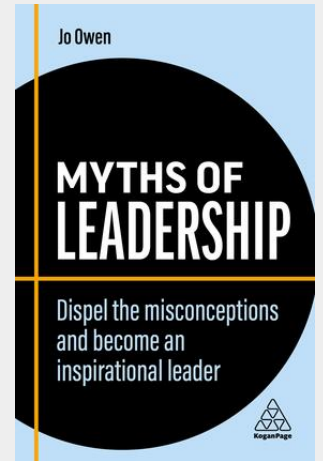


Owen

Myths of Leadership

Dispel the Misconceptions and Become an Inspirational Leader

The best leaders are born, not made. The best leaders are always in control. The best leaders are those with the highest IQs. But are they really? The thinking about what makes the greatest leaders is increasingly muddled by stereotypes, false promises and pseudo-science. The best leaders rely on fact, not fads. Myths of Leadership blasts away the fluff and confronts false legends head on. Jo Owen uses the most credible research to analyze each myth, using international business case studies, leadership theory and insightful interviews, to uncover the truth. This is a compelling examination of the most pervasive misconceptions about leadership that will help you elevate your own leadership abilities, better inspire your team and empower your organization by thinking differently. Entertaining and accessible Myths of Leadership throws out the management jargon and skewers over-hyped leadership trends to bring you the best practical tips you need to become a better leader. About the Business Myths series. The Business Myths series tackles the falsehoods that pervade the business world. From leadership and management to social media, strategy and the workplace, these accessible books overturn out-of-date assumptions, skewer stereotypes and put oft-repeated slogans to the test. Entertaining and rigorously researched, these books will equip you with the insight and no-nonsense wisdom you need to succeed.



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