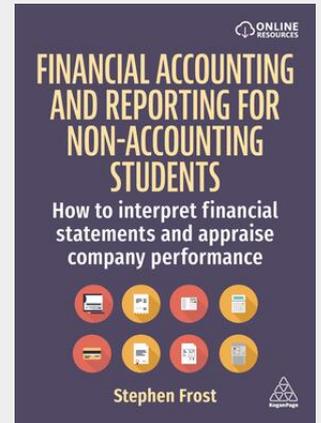


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## Financial Accounting and Reporting for Non-Accounting Students

How to Interpret Financial Statements and Appraise Company Performance

This textbook introduces the essential principles of financial accounting to non-accounting students, written for an international audience with global case studies and a suite of learning features. Using terminology which is compliant with International Financial Reporting Standards (IFRS), Financial Accounting and Reporting for Non-Accounting Students covers topics such as the statement of financial position, profit and loss statement, non-current assets, inventory valuation and the statement of cashflows. It also provides a roadmap for performance appraisal and presents the subjective nature of financial accounting and the impact of bias in financial reporting. Real-world examples from Britvic, Greggs, Huawei, Hugo Boss, Manchester United and Ryanair illustrate the principles discussed in the book. With over 300 multiple-choice questions, 71 extended problems and more than 90 questions to enable deep learning in the fundamental aspects of this core business subject, Financial Accounting and Reporting for Non-Accounting Students is a key textbook for undergraduate and postgraduate students taking modules on financial accounting and reporting or introductory modules in accounting.



**44,00 €**

41,12 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

**Artikelnummer:** 9781398614086

**Medium:** Buch

**ISBN:** 978-1-3986-1408-6

**Verlag:** Kogan Page

**Erscheinungstermin:** 30.01.2024

**Sprache(n):** Englisch

**Auflage:** 1. Auflage 2024

**Produktform:** Kartoniert

**Gewicht:** 649 g

**Seiten:** 408

**Format (B x H):** 170 x 244 mm

