

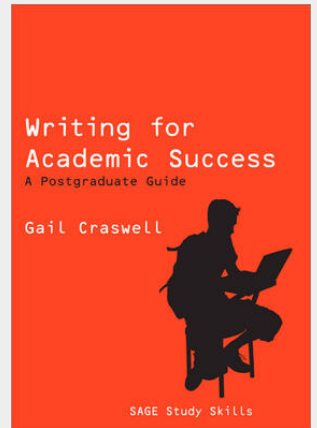
Craswell

## Writing for Academic Success

A Postgraduate Guide

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'Gail Craswell has written an excellent book. Chapters are rich with detailed, step-by-step explanations that will be as useful to experienced writers as to students. Clear, specific advice with concise steps for succeeding at each kind of writing makes each chapter a valuable tool' - Design Research News Writing for Academic Success is an excellent practical guide for any student entering into postgraduate study, providing a comprehensive coverage of academic writing skills and communication techniques. From initial time-management strategies to detailed tips on thesis and exam writing, Craswell helps the postgraduate student to develop their own effective communication methods. Further sections on doing a presentation and cogent advice on how to get articles published ensure that Craswell provides the widest coverage of all aspects of writing and academic communication. Key features: - highly practical - illustrative case-studies, exercises throughout each chapter, step-by-step strategies, helpful tips throughout - strong cross-disciplinary focus - ideal for all students undertaking postgraduate study in any discipline - broad framework - covers whole range of academic writing from short 'exam' essays to thesis structuring, as well as advice on presentations and publishing. An essential companion at every stage of a postgraduate degree, and beyond! Written in a clear and accessible style, Writing for Academic Success is essential reading for postgraduate students seeking no-nonsense advice on how to get ahead in their degree.



Auf Anfrage

*Nicht mehr lieferbar*

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