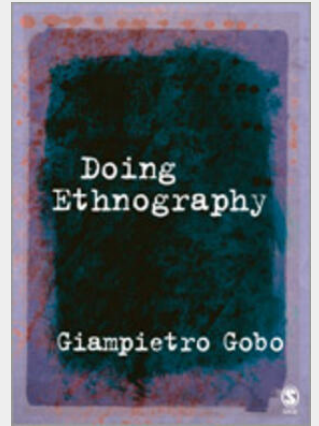


Gobo

Doing Ethnography

With regular exercises, lists of key terms and points and self-evaluation checklists, Doing Ethnography systematically describes the various phases of an ethnographic inquiry and provides numerous examples, suggestions and advice for the novice ethnographer. Ethnography seeks to understand, describe and explain the symbolic world lying beneath the social action of groups, organizations and communities. This book clearly sets out the coordinates and foundations of this increasingly popular methodology. Giampietro Gobo discusses all the major issues, including the research design, access to the field, data collection, organisation and analysis, and communication of the results.



115,97 €

108,38 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9781412919203

Medium: Buch

ISBN: 978-1-4129-1920-3

Verlag: SAGE Publications

Erscheinungstermin: 11.04.2008

Sprache(n): Englisch

Auflage: 1. Auflage 2008

Serie: Introducing Qualitative Methods series

Produktform: Gebunden

Gewicht: 790 g

Seiten: 376

Format (B x H): 170 x 242 mm

